

STA630 QUIZ 1, 2 and 3 by Tanveer Online Academy

Research Methods (Virtual University of Pakistan)



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Which of the following activities is Not included in debriefing?	Obtaining
	informed consent
A telephone company is interested in obtaining customers' reactions	Telephonic
to a new service package. Which of the following primary research	interviews
methods would be the most effective in reaching this audience to	
obtain their feedback?	
is not a form of measurement validity	Conductive
	validity
The selection of a method for data collection depends on which of	All of the above
the following factors	
Measurement of reliability refers to the:	Accuracy of the
	scores
Rights and obligations of researcher are generally dictated by the	Norms of the
·	society

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Self-administered questionnaires in hard form are a part of	Non interactive
·	media
How the researcher intends to measure the variables in a particular	Proposition
study is called	
The split-half method is used as a test of:	Internal
	consistency of
	measures
The research process consists of different steps ranging from	5 to 11
If a measure is consistent over multiple occasions, it has:	Test-retest
	reliability
Quantitative researcher converts the data in which of the following	Numbers
forms:	
Which of the following is a nominal variable?	Gender
Which of the following is most helpful in defining research	Theoretical
problem?	framework
of a scale can be improved by adding up "additional	Sensitivity
questions or items".	
occurs when the respondents are told only part of the	Deception
truth about the study or when the truth is fully compromised	
Companies have the right to dissociate themselves from sponsorship	Sponsorship
of a research project. This type of confidentiality is called;	nondisclosure
In Surveys researcher may choose to contact the respondents by	All of the above

Methodological rigor increases as one moves from:	Exploratory study
	to explanatory
	study
All of the following are advantages of personal interviewing	Scarcity of
EXCEPT:	feedback
If the problem statement is focused on how to augment knowledge	Individual
sharing behavior of knowledge workers, the unit of analysis would	
be:	
What can we determine if a test has good validity?	It measures what
	it is supposed to
	measure
Which of the following is not an unethical issue?	None of the given
	options
The definition of a behavioral factor to allow measurement of it is	An operational
known as	definition
In situations where respondents are intentionally deceived, they	Debriefed
should beonce the research is completed	
Indexes are often measured at scale.	Interval or ratio
It is the process of linking the conceptual definition to a specific set	Operationalization
of measurement techniques or procedures.	
The validity of a measure refers to the:	Accuracy with
	which it measures
	the construct



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reliability occurs when responses on two comparable	Parallel-Form
sets of measures tapping the same construct, are highly correlated.	Reliability
concepts like people's subjective feelings, attitudes,	Empirical
ideology, deviance, and perceptions are difficult to measure in	
research.	
Unethical activities may involve:	All of the given
	options
Which of the following is NOT a longitudinal study?	Cross sectional
	study
Two main processes used for measurement of concepts/variables in	Conceptualization
research are	and
	operationalization.
Which of the following options is NOT part of a measurement	Define the concept
process?	theoretically
Which of the following options can be a reason to conduct research?	To generate
	theories
Descriptive research can be either	Both Qualitative
	and Quantitative
"Research methods" helps in all of the following ways EXCEPT:	To analyze the
	revelations and
	intuitions

A researcher conducting study to find out the reasons why students	Explanatory
are not cooperating with teachers is an example of	Study
In we collect same type of information from	Time series
different respondents in different times.	Research
Communication is more effective when it is tailored to	Specific audience
If one variable depends upon another variable is termed as:	Dependent
Rationalism is the application of:	Logic and
	arguments
Which of the following can be the best possible reason for using a	It provides
scientific method to make a decision?	systematic inquiry
	into the matter.
The operational definition is also known as	Working
	definition
Self-study review helps to	Increase the
	reader's
	confidence
To explain, predict, and control phenomena are the goals of:	The scientific
	method
The daily or weekly closing price of a stock recorded over a period	Time series
of 12 weeks is an example of	analysis
variable is a name used to describe the dependent	Criterion
variable in a variety of statistical modeling contexts, including	
	1



multiple regression, discriminant analysis, and canonical	
correlation.	
All of the following are the purposes of Descriptive research Except:	The desire to
	know "Why"
Theories are supposed to be and they could be applicable to	Generic
different situations	
It is a methodology used to solve a specific, practical issue affecting	Applied research
an individual or group.	
Moving up the, the basic concept becomes more abstract,	Ladder of
wider in scope, and less amenable to measurement.	abstraction

Which of the tables is based on cross-tabulation and the cases are	Bivariate
organized in the table on the basis of two variables at the same time?	Tables
is a measure in which a researcher adds or combines several	Index
distinct indicators	
A researcher wanted to study the satisfaction level of private school	Convenience
teachers in Lahore. For this purpose he selected two private schools	sampling
from population of all private schools in Lahore and then took sample of	
40 teachers randomly from those schools. Which of the following	
sampling technique he is using?	

You wish to make a precise estimate about the characteristics of a	probability
population of individuals. You should use:	sampling
Which of the following control techniques that is available to researcher,	Random
controls for both known and unknown variables?	assignment
is a measure in which the researcher captures the level of a	Scale
variable construct.	
A process of changing data from their original form to a format that is	Data
more suitable to perform a data analysis is called as	transformatio
	n
In order to read a table, students should first look at;	Variable
	labels
If groups of participants are selected to represent sub-groups in the	Cluster
population (e.g. such as selecting an entire class of management students	
to be compared to a group of economics students), this is known as	
Which of the following refers to the partials replicate or reproduce the	Replication
same relationship that existed in the bivariate table before considering	pattern
the control variable?	
Sample is subset of	Population
What is the purpose of a control group?	To be able to
	better
	evaluate the
	effect of the



	independent
	variable
Which of the following is not a data collection method?	Correlational
	method
"Is the logistical support adequate?" is a part of aspect	Staffing and
which needs to be evaluated during pilot testing	activities of
	research team
	can be
	checked
Quantitative data is	Expressed in
	numerical
	form
Pilot study is	A small scale
	study
In an experiment, a variable manipulated by a researcher is called as	Independent
Ways to manipulate and summarize numbers that represent data from	Statistics
research project is termed as;	
Which of the following number of variables involved in Descriptive	All
Statistics?	
Which of the following measures of central tendency is referred as 'the	Mode
most common or frequently occurring number'?	

Which of the following best defines the population of study?	The total
	collection of
	elements
	about which
	we wish to
	make some
	inferences
A study that involves no researcher intervention is called	An
	observational
	study
'Making inferences pertinent to the meaning and implications of the	Interpretation
research investigation and drawing conclusions' is definition of;	
Which of the following term refers to a statistical method that can be	Analysis of
used to statistically equate groups on a pretest or some other variable?	covariance
Which of the following is a measure in which a researcher adds or	Index
combines several distinct indicators of a construct into a single score?	
A collection of related records is called	File
Experimental research builds on the principles of	Positivist
approach more directly than do the other research techniques.	
is not an example of a non-probability sampling technique	Cluster
Which of the following is not something a researcher will have to	Length of
consider when thinking about their sample size?	questionnaire.

In non-experimental research, a researcher controls for alternative	Statistics
explanations with;	
An expectant pause is a part of:	Probing
	tactics
A researcher has divided population in three geographical areas and has	Stratified
taken random sample from the population divided on the basis of level	random
of education, age and salary package by making groups of persons	sampling
having particular characteristics in those specified areas. Which of the	
following sampling technique he is using?	
"What is the level of satisfaction in your organization?" Which of the	It is vague as
following represents the problem associated with this question?	respondent
	may interpret
	it in his own
	way
The final stage in the coding process is	Data cleaning
The group that does not receive the treatment is called;	Control group
No relationship among variables in a percentaged table looks like;	Equal across
	cells
A linear relationship looks like larger percentages in the:	Diagonal cell
Coding categories should be:	Mutually
	exclusive and
	independent

"How much time is needed to locate the respondents?" is a part of	Sampling
aspect which needs to be evaluated during pilot testing	procedure can
	be checked
When constructing a questionnaire, it is imperative to do each of the	Use "leading"
following EXCEPT	or "loaded"
	questions
Which of the following is an example of a Likert scale?	Strongly
	agree/agree/n
	eutral/disagre
	e/strongly
	disagree
Which of the following occurs when one partial replicate the initial	Specification
bivariate relationship but other partials do not?	pattern
Which of the following techniques yields a simple random sample?	Numbering all
	the elements
	of a sampling
	frame and
	then using a
	random
	number table
	to pick cases
	from the
	table.



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All of the following are the principles of asking interview questions,	Read each
EXCEPT:	question
	rapidly
In stratified sampling, strata are:	Internally
	heterogeneous
In random sampling, the probability of selecting an item from the	Zero
population is	
"Willingness of the respondents to co-operate" is a part of	Reactions of
aspect which needs to be evaluated during pilot testing.	Respondents
Asking neutral questions is a part of:	Probing
	tactics
means the verbal prompts made by fieldworker when the	Probing
respondent must be motivated to communicate	
sampling techniques, the researcher asks the participants	Snowball
to identify other potential research participants	
Which of the following describes the situation in which the control	Interpretation
variable intervenes between the original independent variable and the	pattern
dependent variables?	
Which of the following can not be done through pilot testing?	Structuring
	open ended
	questions
is that unit about which information is collected and which	Element
provides the basis of analysis.	

What is the main purpose of pilot testing?	To identify
	potential
	problems
How is nominal data presented?	Units of equal
	distance
If, after pilot testing, a researcher finds that questionnaire is unable to	Researcher
reveal all the facts the researcher needed. Which type of following error	may not be
is expected if questionnaire is not modified?	able to
	capture the
	required
	variables
How often do you watch TV drama?	This is an
Occasionally	ambiguous
Frequently	question
Regularly	
I do not watch TV drama	
This question when asked from the respondents was unable to capture	
the required variable. What is the problem associated with it?	
Which of the following is NOT one of the ways to increase response rate	Remuneration
for a questionnaire?	

Cover letter must include the following information, except:	How was the
	respondent
	selected?
Which of the following provides insight into the complexity of using	Accuracy,
interviews?	influences and
	language used
All of the following are disadvantages of Internet Surveys EXCEPT	All People
	cannot
	participate
"Have you ever had or been treated for skin allergy?	Double
Yes	barreled
No"	question
Which type of question it is?	
Which one of the following aspect needs to be evaluated during "Pilot	All of the
Testing"?	given options

Which of the tables is based on cross-tabulation and the cases are organized in the table on the basis of two variables at the same time?	Bivariate Tables
is a measure in which a researcher adds or combines several distinct indicators	Index

	1
A researcher wanted to study the satisfaction	Convenience sampling
level of private school teachers in Lahore. For	
this purpose he selected two private schools from	
population of all private schools in Lahore and	
then took sample of 40 teachers randomly from	
those schools. Which of the following sampling	
technique he is using?	
You wish to make a precise estimate about the	probability sampling
characteristics of a population of individuals.	
You should use:	
Which of the following control techniques that is	Random assignment
available to researcher, controls for both known	
and unknown variables?	
is a measure in which the researcher	Scale
captures the level of a variable construct.	
A process of changing data from their original	Data transformation
form to a format that is more suitable to perform	
a data analysis is called as	
In order to read a table, students should first	Variable labels
look at;	
If groups of participants are selected to represent	Cluster
sub-groups in the population (e.g. such as	
selecting an entire class of management students	



4. h	1
to be compared to a group of economics	
students), this is known as	
Which of the following refers to the partials	Replication pattern
replicate or reproduce the same relationship that	
existed in the bivariate table before considering	
the control variable?	
Sample is subset of	Population
What is the purpose of a control group?	To be able to better evaluate the
	effect of the independent variable
Which of the following is not a data collection	Correlational method
method?	
"Is the logistical support adequate?" is a part of	Staffing and activities of research
aspect which needs to be evaluated	team can be checked
during pilot testing	
Quantitative data is	Expressed in numerical form
Pilot study is	A small scale study
In an experiment, a variable manipulated by a	Independent
researcher is called as	
Ways to manipulate and summarize numbers	Statistics
that represent data from research project is	
termed as;	
Which of the following number of variables	All
involved in Descriptive Statistics?	

Which of the following measures of central	Mode
tendency is referred as 'the most common or	
frequently occurring number'?	
Which of the following best defines the	The total collection of elements about
population of study?	which we wish to make some
	inferences
A study that involves no researcher intervention	An observational study
is called	
'Making inferences pertinent to the meaning and	Interpretation
implications of the research investigation and	
drawing conclusions' is definition of;	
Which of the following term refers to a statistical	Analysis of covariance
method that can be used to statistically equate	
groups on a pretest or some other variable?	
Which of the following is a measure in which a	Index
researcher adds or combines several distinct	
indicators of a construct into a single score?	
A collection of related records is called	File
·	
Experimental research builds on the principles of	Positivist
approach more directly than do the	
other research techniques.	



is not an example of a non-probability	Cluster
sampling technique	
Which of the following is not something a	Length of questionnaire.
researcher will have to consider when thinking	
about their sample size?	
In non-experimental research, a researcher	Statistics
controls for alternative explanations with;	
An expectant pause is a part of:	Probing tactics
A researcher has divided population in three	Stratified random sampling
geographical areas and has taken random sample	
from the population divided on the basis of level	
of education, age and salary package by making	
groups of persons having particular	
characteristics in those specified areas. Which of	
the following sampling technique he is using?	
"What is the level of satisfaction in your	It is vague as respondent may
organization?" Which of the following represents	interpret it in his own way
the problem associated with this question?	
The final stage in the coding process is	Data cleaning
The group that does not receive the treatment is	Control group
called;	
No relationship among variables in a percentaged	Equal across cells
table looks like;	

A linear relationship looks like larger	Diagonal cell
percentages in the:	
Coding categories should be:	Mutually exclusive and independent
"How much time is needed to locate the	Sampling procedure can be checked
respondents?" is a part of aspect	
which needs to be evaluated during pilot testing	
When constructing a questionnaire, it is	Use "leading" or "loaded" questions
imperative to do each of the following EXCEPT	
·	
Which of the following is an example of a Likert	Strongly
scale?	agree/agree/neutral/disagree/strongly
	disagree
Which of the following occurs when one partial	Specification pattern
replicate the initial bivariate relationship but	
other partials do not?	
Which of the following techniques yields a simple	Numbering all the elements of a
random sample?	sampling frame and then using a
	random number table to pick cases
	from the table.
All of the following are the principles of asking	Read each question rapidly
interview questions, EXCEPT:	
In stratified sampling, strata are:	Internally heterogeneous

In random sampling, the probability of selecting	Zero
an item from the population is	
"Willingness of the respondents to co-operate" is	Reactions of Respondents
a part of aspect which needs to be	
evaluated during pilot testing.	
Asking neutral questions is a part of:	Probing tactics
means the verbal prompts made by	Probing
fieldworker when the respondent must be	
motivated to communicate	
sampling techniques, the researcher	Snowball
asks the participants to identify other potential	
research participants	
Which of the following describes the situation in	Interpretation pattern
which the control variable intervenes between the	
original independent variable and the dependent	
variables?	
What is the main purpose of pilot testing?	To identify potential problems
If, after pilot testing, a researcher finds that	Research may lose it focus
questionnaire is unable to reveal all the facts the	
researcher needed. Which type of following error	
is expected if questionnaire is not modified?	
is the list of elements from which	Sampling frame
the sample is drawn.	

In which of the following Tests, we give extra	Pilot Test
training to the interviewer in case of big research	
funded by an organization?	
All of the following are advantages of Internet	No Physical Incentive
Surveys EXCEPT:	
Pilot testing can be beneficial in:	Analysis of data
Which of the following is NOT a form of non-	Stratified sampling
probability sampling?	Stratility sampling
Statistics is used by researchers to:	Analyze the empirical data collected
	in a study
Frequency distribution technique can be used for	All of the given options
which of the following scales?	
Which of the following means that all the items in	Unidimensionality
a scale or index fit together or measure a single	
construct?	
Which of the following measures of central	Median
tendency is referred as 'the middle point of the	
data'?	
Control for a third variable makes a:	Bivariate table.
People who are volunteer, available are used in	Convenience sampling
the sampling method called	
The bivariate table derived from trivariate table	Partials
is called;	



Easiest way to describe the numerical data of one	Frequency distribution.
variable is with a:	
Assigning numbers or other symbols to the	Coding
responses, to group them into limited number of	
categories is called	
In which of the following sampling methods People are	Convenience sampling
available such as volunteer or can be easily recruited?	
The final stage in the coding process is	Data cleaning
In frequency tables total of columns and rows are	Marginal
called:	
A collection of related records is called	File
·	
Which of the following is a measure of inflation?	Consumer price index
Researchers read percentaged tables to make:	Comparison
When studying the simultaneous responses to two	Contingency table.
categorical questions we should set up a:	
The recorded measures of certain phenomenon,	Data
is called	

In data collection process, when a researcher has to conduct an in depth interview, which

of the following tool is necessary? Interview Guide

_____ may be necessary in situations in which the respondent begins to lose track of the question. Probing

A numerical value calculated from population is called: Parameter

The small scale trial run of a particular item is called _____. Pilot test

A researcher wants to study the impact of average hour of study in a week on CGPA of MBA students in virtual university of Pakistan. He focused on specifically the students specialized in finance. The total of number of MBA students in VU is an example of which of the following? Target population

The list of all units in a population is called: Sampling Frame

A sample can be defined as: Some selected elements from a population through which we can draw conclusions about all population

Which of the following is/are principle(s) of questionnaire construction? Avoid doublebarreled questions

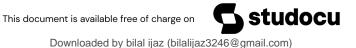
Which of the following is an example of an issue that would be checked in a pilot testing? Completion of all questions on a questionnaire

Which of the following is an advantage of open questions? They allow respondents to answer in their own terms.

How do you find comfort at your work place?

Very good

Good



Fair

Poor

This question is poorly structured. In your opinion what is the problem in its design? Ambiguity and vagueness

Why does qualitative interviewing have an advantage over participant observation when it comes to longitudinal research? Repeat interviews are easier to organise.

The difference between parameter and statistics is called: Sampling Error

When constructing a questionnaire, there are few principles which must never be ignored. Which of the following is NOT one of those principles? Avoid double negatives

Sample is subset of:" Population\

Which of the following best defines the population element/unit of study? The subject on which the measurement is being taken

The summary description of a given variable in a population is called as: Parameter "Is the logistical support adequate?" is a part of ______ aspect which needs to be evaluated during pilot testing: Staffing and activities of research team can be checked Which of the following is the least obtrusive and most accurate method for recording data in an interview? Audiotaping

Which of the following is an example of a dilemma that might face feminist business researchers conducting qualitative interviews with women? How to overcome the issue of false consciousness?

Relational Hypothesis can be: Non-directional or directional

Which of the following provides a solid foundation for the theoretical framework? Literature Review

Which of the following is/are the basic features of a theoretical framework:

How the researcher decides to measure the study variables is called? Operational definition

Which of the following is the basic unit of a theory development? Concept

It is a statement about the concepts that may be judged as true or false if it refers to observable phenomena. Proposition

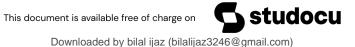
A study assessing whether men or women are more likely to be diagnosed with depression is an example of: Basic research

_____ traces the development of an issue over time: Historical review

Conceptual framework helps to postulate which of the following options? Hypothesis

Alternate hypothesis of research is also called: Research hypothesis

The main purpose of ______ is to link theoretical and empirical elements of a research project. Conceptual framework



______ is the abstract idea, underlying theme, or subject matter that one wishes to measure using survey questions. Construct

Theoretical review helps to Compare how different theories address an issue

What is the most basic skill required by any researcher? The ability to generate ideas for research projects

Realities observed through sensory experience are said to be: Empirical

" A system of systematically interrelated concepts definitions and propositions that are advanced to explain and predict phenomena" is known as: Theory

All of these are characteristics of scientific methods of research, EXCEPT; Intuitive

A research participant might get suffered from which of the following forms of harm, during the research study? All of the above

Those who try to test the theory in an attempt to be definite and positive about their findings refer to which of the following options? **Positivists**

All of the following are types of Applied Research EXCEPT: Formulative Research

Null hypothesis states: Absence of relationship

It is a variable that has distinct, discrete values but no precise numerical flow. For example, gender can be thought of as a discontinuous variable with two possible values, male or female. What is it? Discrete variable.

All of the following options are the sources of literature review, EXCEPT: Dissertations

A research proposal is a document that presents a ------ to the reviewers for evaluation. Plan for a project

Which of the following is most helpful in defining research problem? Hypothesis

Stipulation of logical relationship between any two variables means: Inventory of variables

______Research is the conducted for a problem which was not well researched and focuses on explaining the aspects of your study in a detailed manner. Exploratory

______research is a type of research methodology that makes use of verifiable evidence in order to arrive at research outcomes. Empirical

An increase in student intelligence causes an increase in their academic achievement is an example of: Proposition

Which of the following is not an example of deception? To leak out information regarding any confidential matter

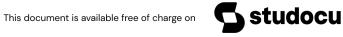
All of the following options describe the research EXCEPT: A casual inquiry to seek required information to resolve problems

If there is no theory yet, you cannot conduct ______ research. Deductive

______ is the theory that all knowledge is based on experience derived from the senses. Empiricism

The research which is conducted at societal level is the type of ______ research. Micro

What is the first step in the research process? Define broad problem area



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______ is an abstraction formed by generalizations about a class of objects, attributes, or occurrences. Concept

A study conducted by Nestle to find out the impact of organizational citizenship behavior on the performance of its employees is a study of which of the following levels? Micro level Which of the following is Not included in the Introduction section of a Research proposal? Sampling technique

How a particular issue or theory has evolved over time is studied in: Historical literature review

The "Verifiable" characteristic of scientific research deals with: All

The more successful new product in the market the higher will be the stock market price. Here success of new product is ______ and stock market price is ______. independent variable, dependent variable

In which of the given research designs, same people or group are observed across various time periods? Panel study

The scientific researcher operates at two levels: one is at the abstract level of concepts and other one is the _____ of variables. empirical level

A logical relationship between two or more variables, expressed in the form of a testable statement is known as: hypothesis

Hypothesis refers to _____: tentative statement about the relationship

Which of the following option is an example of concept? All

______variable takes infinite number of values: Continuous variable A clear, precise, and succinct statement of the question or issue that is to be investigated with the goal of finding an answer or solution is called: problem statement Which of the following is the type of research that helps to find the magnitude of the issue as well as its solution answer applied research

According to scientific method in which of the following is not an empirical reality answer God's reward for good deeds

The variable characteristics of scientific research deal with all of the following except answer the result interpretation

How different theories address an issue come under: answer theoretical review

A _____ hypothesis is a statement about the existence, size, form or distribution of variable. Answer descriptive

The purpose of reviewing existing literature is: to find out what is already known about your area of interest

The literature view that the researcher writes becomes the: theoretical framework for the research project

A _____ hypothesis is a statement that describes a relationship between two variables in which one variable leads to a specified effect on another variable: casual



An elementary or basic form of research, in which little is known about the situation and previous theories or ideas do not apply, is known as: Exploratory Study

Moderating variables can either be both categorical and continuous

_____ refers to an idea that concepts experienced are measurable: empiricism

Literature review helps to research _____ the findings of the other people's research: all of the above

What does a good literature review look like all of the given option s

Hypothesis is also called testable proposition

a logical relationship between two or more variables expressed in the form of testable statement is known as hypothesis

What is a cross sectional research: the collection of data from more than one case at one moment in time

Which of the following options is the most efficient method to find relevant journals: searching using tertiary sources

What does a researcher mean by the term "empirical": knowledge which is verifiable by experience or observation

Which of the following is not a function of clearly identified research questions: they make the scope of your research as wide as possible

A variable with two possible values is called answer discontinuous variable

if our research is studying the effect of using laptops in his classroom to ascertain their married and worth, he is likely conducting which type of applied research: impact assessment research

______ variables can take on almost any numeric value and can be meaningfully divided into smaller increments, including fractional and decimal values. You often me a continuous variable on a scale. For example, when you measure height, weight, and temperature, you have to continue data. Answer continues

An elementary or basic form of the search, in which little is known about the situation and previous theories or ideas do not apply, is known as: exploratory study

a bundle of meaning or characteristics associated with certain events, objects and situations is called answer concept



_____ is the philosophical Stance according to which this senses are the ultimate source of human knowledge. Answer empiricism

population and sample of the study is the part of which of the following optionmm Research design

Which of the following is not included in research proposal answer result

Identify the term which is referred to as the scope of the applicability of the research findings in one organizational setting to other settings with the help of statistics Statistical generalization

The independent variable is answer the variable manipulated in order to observe its effects Research which is conducted as societal level is a type of _____ research. Answer micro The research that refers to scientific study and helps to seek out solutions to a practical problem is called answer applied research

STA630 QUIZ: 2

Self-administered questionnaires in hard form is a part of: Non Interactive media Which of the following tasks is not accomplidhed by theratical frame work: TRelated the previous study A researcher in his questionnaire asked nature of busnies responsetns are working in; manufacturing or serving. Nature of business is likely to be measured on which the following scales? Nominal scale

The essential part in ethics and ethical standards is: No one is being harmed by research activities

The arrangement of steps involved in operational definition of a concept is: Concepts, statements, Elements, Dimension

Quantitative researcher converts the data in which of the following forms: Numbers

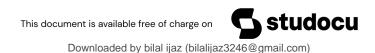
[6:15 PM, 5/19/2021] Tanveer Online Academy: Which of the following is the process of taking a construct and refining it by giving it a conceptual and theoretical definition: conceptualization

Which of the following is not a feature of theoretical framework: presenting findings What is the first step in research process: define broad problem area

Rights and obligations of researcher are generally dictated by the ___ norms of the society

Apart from that deception is unethical, what is the other important disadvantage of deceiving people? It can damage the anonymity of respondents

Self-administered questionnaires in hard form part of: non interactive media



Which of the following is the least obtrusive and most accurate method for recording data in an interview: Sta630

Which of the following number of variables involved in descriptive statistics: all of the given

You can see table total of columns and rows are called: Marginal

Which of the following occurs when one partial replicate the bivariate relationship but other partials do not: specification pattern

The validity of a measure refers to the: Accuracy with which it measures the construct Which of the following is likely to reduce the validity of a test? All of the given

A proposal for quantitative research has most of the parts of a research reports except: An Abstract

While discussing about ethics in research, which of the following which of the following is not considered as concerned party? Government

______ allows the largest number of statistical techniques to be conducted. Interval/ratio

The least power scale is ______ scale. Nominal

If we compare the average grade of students of management sciences mathematics statistics and sociology then the unit of analysis will be: Group

The mayor which helps the researcher to capture the intensity of a variable is called: scale

Which of the following is the process of taking a construct and refining it by giving it a conceptual or theoretical definition: conceptualization

Analytical activities may involve all of the given options

An interval scale contains : a fixed amount of difference between categories Rights and application of research originally dictated by the : norms of the society If there is searcher converts the abstract concept into a tangible one is called answer operationalization

Higher the job satisfaction lower will be the rate of turnover what is the direction of relationship does this proposition present answer negative relationship

CAPI stands for answer computer assisted personal interviewing

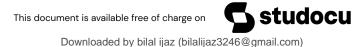
An operational definition is answer a definition of a concept in terms of specific empirical measures

Which of the following best describes the ethics answer rules governing society

A researcher should practice which of the following guideline while conducting a research project answer all of the given options

Specifically a theoretical framework serves the group of answer all of the given

_____ is a measure in which researcher combine several distinct indicators of variable into a single score. Index



Tanveer Online Academy: Companies have the right to dissociate themselves from sponsorship of a research project this type of confidence jaitley is called answers sponsorship non-disclosure

Tanveer Online Academy: A physiological reaction test was given to 100 participant. Instead of recording reaction time of every participant, the research choose to record their position as compared to other participants.i.e. the fattest fuck participants was coded as 1 and the slowest as 100. This is an example of a/an __ variable : nominal

One of the techniques for narrowing a topic into a research question includes answer writing proposal

Are searcher participant might get suffered from which of the following forms of harm, during research study? All of the above

If the problem statement is focused on how to augment knowledge sharing behavior of knowledge workers, the unit of analysis would be answer individual

_____ validity indicates that items that are intended to be measured to look like them measured the concept. Face validity

The step-by-step process by which the research project is conducted and completed is known as answer the research process

A proposal for quantitative research has most of the parts of a research report except: An abstract

If the research questions are concerned with finding out who, what, where, when, or how much, then the study is ____ descriptive study

The prottest only design when the Nonequivalent groups is likely to control for which of the following threats to internal validity: differential attrition

Which of the following term best describes data that were originally collected at an earlier time by a different person for a different purpose? Secondary data

Which of the following is the most damaging problem for the researcher with secondary data answer it may be biased

Which of the following experimental designs has only one group, a pretest, a treatment and a posttest? One group pretest posttest design

How is nominal data presented answer in order

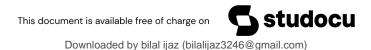
Which of the following concerns is most likely to become a problem if Mr baber uses purposive sampling techniques? selection of participants who are thought to be informative articulate and experience with the research topic and setting

In Random sampling, the probability of selecting an item from the population is answer known

A Random sampling technique which uses number of subgroups from population for in depth study is called: Stratified random sampling

Which of the following is a process of marking segments of data with symbols, descriptive words are category? Coding

The group that does not receive the treatment is called answer control group A census taken often collect data through which of the following scandid



_____ is a set of rules stating that certain numbers are assigned to variable attributes? Coding procedure

_____ is a measure of association tested for its genuineness by controlling the third variable: trivariate tables

They recorded measures of certain phenomena is called information

The faculty members of University consists of 85% star with master as highest qualification. Rest of 15% can be divided as 10% M.phil, 4% PhD and 1% post doctorate as highest qualification. Research awards the sample of each category in a proposition as given above which of the following is the best choice for him to take sample. Ans quota sampling

All of the following are principles of asking interview question except. ANS read each question rapidly

Which of the following is an example of Likert data ANS

Strongly agree neutral disagree strongly disagree

In data collection process, when a researcher has to conduct an in depth interview, which of the following tool is necessary? Interview Guide

_____ may be necessary in situations in which the respondent begins to lose track of the question. Probing

A numerical value calculated from population is called: Parameter

The small scale trial run of a particular item is called _____. Pilot test

A researcher wants to study the impact of average hour of study in a week on CGPA of MBA students in virtual university of Pakistan. He focused on specifically the students specialized in finance. The total of number of MBA students in VU is an example of which of the following? Target population

The list of all units in a population is called: Sampling Frame

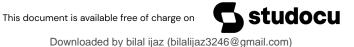
A sample can be defined as: Some selected elements from a population through which we can draw conclusions about all population

Which of the following is/are principle(s) of questionnaire construction? Avoid doublebarreled questions

Which of the following is an example of an issue that would be checked in a pilot testing? Completion of all questions on a questionnaire

Which of the following is an advantage of open questions? They allow respondents to answer in their own terms.

How do you find comfort at your work place?



Very good

Good

Fair

Poor

This question is poorly structured. In your opinion what is the problem in its design? Ambiguity and vagueness

Why does qualitative interviewing have an advantage over participant observation when it comes to longitudinal research? Repeat interviews are easier to organise.

The difference between parameter and statistics is called: Sampling Error

When constructing a questionnaire, there are few principles which must never be ignored.

Which of the following is NOT one of those principles? Avoid double negatives

Sample is subset of:" Population\

Which of the following best defines the population element/unit of study? The subject on which the measurement is being taken

The summary description of a given variable in a population is called as: Parameter

"Is the logistical support adequate?" is a part of _______ aspect which needs to be evaluated during pilot testing: Staffing and activities of research team can be checked Which of the following is the least obtrusive and most accurate method for recording data in an interview? Audiotaping Which of the following is an example of a dilemma that might face feminist business researchers conducting qualitative interviews with women? How to overcome the issue of false consciousness?

