



STA630 QUIZ 1, 2 and 3 by Tanveer Online Academy

Research Methods (Virtual University of Pakistan)



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Which of the following activities is Not included in debriefing?	Obtaining informed consent
A telephone company is interested in obtaining customers' reactions to a new service package. Which of the following primary research methods would be the most effective in reaching this audience to obtain their feedback?	Telephonic interviews
_____ is not a form of measurement validity	Conductive validity
The selection of a method for data collection depends on which of the following factors	All of the above
Measurement of reliability refers to the:	Accuracy of the scores
Rights and obligations of researcher are generally dictated by the _____.	Norms of the society

Self-administered questionnaires in hard form are a part of _____.	Non interactive media
How the researcher intends to measure the variables in a particular study is called	Proposition
The split-half method is used as a test of:	Internal consistency of measures
The research process consists of different steps ranging from	5 to 11
If a measure is consistent over multiple occasions, it has:	Test-retest reliability
Quantitative researcher converts the data in which of the following forms:	Numbers
Which of the following is a nominal variable?	Gender
Which of the following is most helpful in defining research problem?	Theoretical framework
_____ of a scale can be improved by adding up “additional questions or items”.	Sensitivity
_____ occurs when the respondents are told only part of the truth about the study or when the truth is fully compromised	Deception
Companies have the right to dissociate themselves from sponsorship of a research project. This type of confidentiality is called;	Sponsorship nondisclosure
In Surveys researcher may choose to contact the respondents by	All of the above

Methodological rigor increases as one moves from:	Exploratory study to explanatory study
All of the following are advantages of personal interviewing EXCEPT:	Scarcity of feedback
If the problem statement is focused on how to augment knowledge sharing behavior of knowledge workers, the unit of analysis would be:	Individual
What can we determine if a test has good validity?	It measures what it is supposed to measure
Which of the following is not an unethical issue?	None of the given options
The definition of a behavioral factor to allow measurement of it is known as _____.	An operational definition
In situations where respondents are intentionally deceived, they should be _____ once the research is completed	Debriefed
Indexes are often measured at _____ scale.	Interval or ratio
It is the process of linking the conceptual definition to a specific set of measurement techniques or procedures.	Operationalization
The validity of a measure refers to the:	Accuracy with which it measures the construct

_____reliability occurs when responses on two comparable sets of measures tapping the same construct, are highly correlated.	Parallel-Form Reliability
-----concepts like people's subjective feelings, attitudes, ideology, deviance, and perceptions are difficult to measure in research.	Empirical
Unethical activities may involve:	All of the given options
Which of the following is NOT a longitudinal study?	Cross sectional study
Two main processes used for measurement of concepts/variables in research are	Conceptualization and operationalization.
Which of the following options is NOT part of a measurement process?	Define the concept theoretically
Which of the following options can be a reason to conduct research?	To generate theories
Descriptive research can be either	Both Qualitative and Quantitative
“Research methods” helps in all of the following ways EXCEPT:	To analyze the revelations and intuitions

A researcher conducting study to find out the reasons why students are not cooperating with teachers is an example of	Explanatory Study
In _____ we collect same type of information from different respondents in different times.	Time series Research
Communication is more effective when it is tailored to	Specific audience
If one variable depends upon another variable is termed as:	Dependent
Rationalism is the application of:	Logic and arguments
Which of the following can be the best possible reason for using a scientific method to make a decision?	It provides systematic inquiry into the matter.
The operational definition is also known as	Working definition
Self-study review helps to	Increase the reader's confidence
To explain, predict, and control phenomena are the goals of:	The scientific method
The daily or weekly closing price of a stock recorded over a period of 12 weeks is an example of _____.	Time series analysis
_____ variable is a name used to describe the dependent variable in a variety of statistical modeling contexts, including	Criterion

multiple regression, discriminant analysis, and canonical correlation.	
All of the following are the purposes of Descriptive research Except:	The desire to know “Why”
Theories are supposed to be ----- and they could be applicable to different situations	Generic
It is a methodology used to solve a specific, practical issue affecting an individual or group.	Applied research
Moving up the _____, the basic concept becomes more abstract, wider in scope, and less amenable to measurement.	Ladder of abstraction

Which of the tables is based on cross-tabulation and the cases are organized in the table on the basis of two variables at the same time?	Bivariate Tables
_____ is a measure in which a researcher adds or combines several distinct indicators	Index
A researcher wanted to study the satisfaction level of private school teachers in Lahore. For this purpose he selected two private schools from population of all private schools in Lahore and then took sample of 40 teachers randomly from those schools. Which of the following sampling technique he is using?	Convenience sampling

You wish to make a precise estimate about the characteristics of a population of individuals. You should use:	probability sampling
Which of the following control techniques that is available to researcher, controls for both known and unknown variables?	Random assignment
_____ is a measure in which the researcher captures the level of a variable construct.	Scale
A process of changing data from their original form to a format that is more suitable to perform a data analysis is called as _____	Data transformation
In order to read a table, students should first look at;	Variable labels
If groups of participants are selected to represent sub-groups in the population (e.g. such as selecting an entire class of management students to be compared to a group of economics students), this is known as...	Cluster
Which of the following refers to the partials replicate or reproduce the same relationship that existed in the bivariate table before considering the control variable?	Replication pattern
Sample is subset of	Population
What is the purpose of a control group?	To be able to better evaluate the effect of the

	independent variable
Which of the following is not a data collection method?	Correlational method
“Is the logistical support adequate?” is a part of _____ aspect which needs to be evaluated during pilot testing	Staffing and activities of research team can be checked
Quantitative data is_____.	Expressed in numerical form
Pilot study is_____.	A small scale study
In an experiment, a variable manipulated by a researcher is called as _____	Independent
Ways to manipulate and summarize numbers that represent data from research project is termed as;	Statistics
Which of the following number of variables involved in Descriptive Statistics?	All
Which of the following measures of central tendency is referred as ‘the most common or frequently occurring number’?	Mode

Which of the following best defines the population of study?	The total collection of elements about which we wish to make some inferences
A study that involves no researcher intervention is called _____.	An observational study
‘Making inferences pertinent to the meaning and implications of the research investigation and drawing conclusions’ is definition of;	Interpretation
Which of the following term refers to a statistical method that can be used to statistically equate groups on a pretest or some other variable?	Analysis of covariance
Which of the following is a measure in which a researcher adds or combines several distinct indicators of a construct into a single score?	Index
A collection of related records is called _____.	File
Experimental research builds on the principles of _____ approach more directly than do the other research techniques.	Positivist
_____ is not an example of a non-probability sampling technique	Cluster
Which of the following is not something a researcher will have to consider when thinking about their sample size?	Length of questionnaire.

In non-experimental research, a researcher controls for alternative explanations with;	Statistics
An expectant pause is a part of:	Probing tactics
A researcher has divided population in three geographical areas and has taken random sample from the population divided on the basis of level of education, age and salary package by making groups of persons having particular characteristics in those specified areas. Which of the following sampling technique he is using?	Stratified random sampling
“What is the level of satisfaction in your organization?” Which of the following represents the problem associated with this question?	It is vague as respondent may interpret it in his own way
The final stage in the coding process is	Data cleaning
The group that does not receive the treatment is called;	Control group
No relationship among variables in a percentaged table looks like;	Equal across cells
A linear relationship looks like larger percentages in the:	Diagonal cell
Coding categories should be:	Mutually exclusive and independent

<p>“How much time is needed to locate the respondents?” is a part of _____ aspect which needs to be evaluated during pilot testing</p>	<p>Sampling procedure can be checked</p>
<p>When constructing a questionnaire, it is imperative to do each of the following EXCEPT _____.</p>	<p>Use "leading" or "loaded" questions</p>
<p>Which of the following is an example of a Likert scale?</p>	<p>Strongly agree/agree/neutral/disagree/strongly disagree</p>
<p>Which of the following occurs when one partial replicate the initial bivariate relationship but other partials do not?</p>	<p>Specification pattern</p>
<p>Which of the following techniques yields a simple random sample?</p>	<p>Numbering all the elements of a sampling frame and then using a random number table to pick cases from the table.</p>

All of the following are the principles of asking interview questions, EXCEPT:	Read each question rapidly
In stratified sampling, strata are:	Internally heterogeneous
In random sampling, the probability of selecting an item from the population is	Zero
“Willingness of the respondents to co-operate” is a part of _____ aspect which needs to be evaluated during pilot testing.	Reactions of Respondents
Asking neutral questions is a part of:	Probing tactics
_____ means the verbal prompts made by fieldworker when the respondent must be motivated to communicate	Probing
_____ sampling techniques, the researcher asks the participants to identify other potential research participants	Snowball
Which of the following describes the situation in which the control variable intervenes between the original independent variable and the dependent variables?	Interpretation pattern
Which of the following can not be done through pilot testing?	Structuring open ended questions
_____ is that unit about which information is collected and which provides the basis of analysis.	Element

<p>What is the main purpose of pilot testing?</p>	<p>To identify potential problems</p>
<p>How is nominal data presented?</p>	<p>Units of equal distance</p>
<p>If, after pilot testing, a researcher finds that questionnaire is unable to reveal all the facts the researcher needed. Which type of following error is expected if questionnaire is not modified?</p>	<p>Researcher may not be able to capture the required variables</p>
<p>How often do you watch TV drama?</p> <p>Occasionally</p> <p>Frequently</p> <p>Regularly</p> <p>I do not watch TV drama</p> <p>This question when asked from the respondents was unable to capture the required variable. What is the problem associated with it?</p>	<p>This is an ambiguous question</p>
<p>Which of the following is NOT one of the ways to increase response rate for a questionnaire?</p>	<p>Remuneration</p>

Cover letter must include the following information, except:	How was the respondent selected?
Which of the following provides insight into the complexity of using interviews?	Accuracy, influences and language used
All of the following are disadvantages of Internet Surveys EXCEPT	All People cannot participate
“Have you ever had or been treated for skin allergy? Yes No” Which type of question it is?	Double barreled question
Which one of the following aspect needs to be evaluated during “Pilot Testing”?	All of the given options

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What is the main purpose of pilot testing?	To identify potential problems
If, after pilot testing, a researcher finds that questionnaire is unable to reveal all the facts the researcher needed. Which type of following error is expected if questionnaire is not modified?	Research may lose it focus
_____ is the list of elements from which the sample is drawn.	Sampling frame

In which of the following Tests, we give extra training to the interviewer in case of big research funded by an organization?	Pilot Test
All of the following are advantages of Internet Surveys EXCEPT:	No Physical Incentive
Pilot testing can be beneficial in:	Analysis of data
Which of the following is NOT a form of non-probability sampling?	Stratified sampling
Statistics is used by researchers to:	Analyze the empirical data collected in a study
Frequency distribution technique can be used for which of the following scales?	All of the given options
Which of the following means that all the items in a scale or index fit together or measure a single construct?	Unidimensionality
Which of the following measures of central tendency is referred as ‘the middle point of the data’?	Median
Control for a third variable makes a:	Bivariate table.
People who are volunteer, available are used in the sampling method called _____.	Convenience sampling
The bivariate table derived from trivariate table is called;	Partials

Easiest way to describe the numerical data of one variable is with a:	Frequency distribution.
Assigning numbers or other symbols to the responses, to group them into limited number of categories is called _____.	Coding
In which of the following sampling methods People are available such as volunteer or can be easily recruited?	Convenience sampling
The final stage in the coding process is	Data cleaning
In frequency tables total of columns and rows are called:	Marginal
A collection of related records is called _____.	File
Which of the following is a measure of inflation?	Consumer price index
Researchers read percentaged tables to make:	Comparison
When studying the simultaneous responses to two categorical questions we should set up a:	Contingency table.
The recorded measures of certain phenomenon, is called _____.	Data

In data collection process, when a researcher has to conduct an in depth interview, which of the following tool is necessary? Interview Guide

_____ may be necessary in situations in which the respondent begins to lose track of the question. Probing

A numerical value calculated from population is called: Parameter

The small scale trial run of a particular item is called _____. Pilot test

A researcher wants to study the impact of average hour of study in a week on CGPA of MBA students in virtual university of Pakistan. He focused on specifically the students specialized in finance. The total of number of MBA students in VU is an example of which of the following? Target population

The list of all units in a population is called: Sampling Frame

A sample can be defined as: Some selected elements from a population through which we can draw conclusions about all population

Which of the following is/are principle(s) of questionnaire construction? Avoid double-barreled questions

Which of the following is an example of an issue that would be checked in a pilot testing? Completion of all questions on a questionnaire

Which of the following is an advantage of open questions? They allow respondents to answer in their own terms.

How do you find comfort at your work place?

Very good

Good

Fair

Poor

This question is poorly structured. In your opinion what is the problem in its design?

Ambiguity and vagueness

Why does qualitative interviewing have an advantage over participant observation when it comes to longitudinal research? Repeat interviews are easier to organise.

The difference between parameter and statistics is called: Sampling Error

When constructing a questionnaire, there are few principles which must never be ignored.

Which of the following is NOT one of those principles? Avoid double negatives

Sample is subset of:” Population

Which of the following best defines the population element/unit of study? The subject on which the measurement is being taken

The summary description of a given variable in a population is called as: Parameter

“Is the logistical support adequate?” is a part of _____ aspect which needs to be evaluated during pilot testing: Staffing and activities of research team can be checked

Which of the following is the least obtrusive and most accurate method for recording data in an interview? Audiotaping

Which of the following is an example of a dilemma that might face feminist business researchers conducting qualitative interviews with women? How to overcome the issue of false consciousness?

Relational Hypothesis can be: **Non-directional or directional**

Which of the following provides a solid foundation for the theoretical framework?

Literature Review

Which of the following is/are the basic features of a theoretical framework:

How the researcher decides to measure the study variables is called? **Operational definition**

Which of the following is the basic unit of a theory development? **Concept**

It is a statement about the concepts that may be judged as true or false if it refers to observable phenomena. **Proposition**

A study assessing whether men or women are more likely to be diagnosed with depression is an example of: **Basic research**

_____ traces the development of an issue over time: **Historical review**

Conceptual framework helps to postulate which of the following options? **Hypothesis**

Alternate hypothesis of research is also called: **Research hypothesis**

The main purpose of _____ is to link theoretical and empirical elements of a research project. **Conceptual framework**

_____ is the abstract idea, underlying theme, or subject matter that one wishes to measure using survey questions. **Construct**

Theoretical review helps to Compare how different theories address an issue

What is the most basic skill required by any researcher? **The ability to generate ideas for research projects**

Realities observed through sensory experience are said to be: **Empirical**

“ A system of systematically interrelated concepts definitions and propositions that are advanced to explain and predict phenomena” is known as: **Theory**

All of these are characteristics of scientific methods of research, EXCEPT; **Intuitive**

A research participant might get suffered from which of the following forms of harm, during the research study? **All of the above**

Those who try to test the theory in an attempt to be definite and positive about their findings refer to which of the following options? **Positivists**

All of the following are types of Applied Research EXCEPT: **Formulative Research**

Null hypothesis states: **Absence of relationship**

It is a variable that has distinct, discrete values but no precise numerical flow. For example, gender can be thought of as a discontinuous variable with two possible values, male or female. What is it? **Discrete variable.**

All of the following options are the sources of literature review, EXCEPT: **Dissertations**

A research proposal is a document that presents a ----- to the reviewers for evaluation. **Plan for a project**

Which of the following is most helpful in defining research problem? **Hypothesis**

Stipulation of logical relationship between any two variables means: **Inventory of variables**

_____ Research is the conducted for a problem which was not well researched and focuses on explaining the aspects of your study in a detailed manner. **Exploratory**

_____ research is a type of research methodology that makes use of verifiable evidence in order to arrive at research outcomes. **Empirical**

An increase in student intelligence causes an increase in their academic achievement is an example of: **Proposition**

Which of the following is not an example of deception? **To leak out information regarding any confidential matter**

All of the following options describe the research EXCEPT: **A casual inquiry to seek required information to resolve problems**

If there is no theory yet, you cannot conduct _____ research. **Deductive**

_____ is the theory that all knowledge is based on experience derived from the senses. **Empiricism**

The research which is conducted at societal level is the type of _____ research. **Micro**

What is the first step in the research process? **Define broad problem area**

_____ is an abstraction formed by generalizations about a class of objects, attributes, or occurrences. **Concept**

A study conducted by Nestle to find out the impact of organizational citizenship behavior on the performance of its employees is a study of which of the following levels? **Micro level**

Which of the following is Not included in the Introduction section of a Research proposal? **Sampling technique**

How a particular issue or theory has evolved over time is studied in: **Historical literature review**

The “Verifiable” characteristic of scientific research deals with: **All**

The more successful new product in the market the higher will be the stock market price. Here success of new product is _____ and stock market price is _____. **independent variable, dependent variable**

In which of the given research designs, same people or group are observed across various time periods? **Panel study**

The scientific researcher operates at two levels: one is at the abstract level of concepts and other one is the _____ of variables. **empirical level**

A logical relationship between two or more variables, expressed in the form of a testable statement is known as: **hypothesis**

Hypothesis refers to _____: **tentative statement about the relationship**

Which of the following option is an example of concept? All

_____ variable takes infinite number of values: Continuous variable

A clear, precise, and succinct statement of the question or issue that is to be investigated with the goal of finding an answer or solution is called: problem statement

Which of the following is the type of research that helps to find the magnitude of the issue as well as its solution answer applied research

According to scientific method in which of the following is not an empirical reality answer God's reward for good deeds

The variable characteristics of scientific research deal with all of the following except answer the result interpretation

How different theories address an issue come under: answer theoretical review

A ___ hypothesis is a statement about the existence, size, form or distribution of variable.

Answer descriptive

The purpose of reviewing existing literature is: to find out what is already known about your area of interest

The literature view that the researcher writes becomes the: theoretical framework for the research project

A ____ hypothesis is a statement that describes a relationship between two variables in which one variable leads to a specified effect on another variable: casual

An elementary or basic form of research, in which little is known about the situation and previous theories or ideas do not apply, is known as: Exploratory Study

Moderating variables can either be both categorical and continuous

_____ refers to an idea that concepts experienced are measurable: empiricism

Literature review helps to research _____ the findings of the other people's research: all of the above

What does a good literature review look like all of the given options

Hypothesis is also called testable proposition

a logical relationship between two or more variables expressed in the form of testable statement is known as hypothesis

What is a cross sectional research: the collection of data from more than one case at one moment in time

Which of the following options is the most efficient method to find relevant journals: searching using tertiary sources

What does a researcher mean by the term "empirical": knowledge which is verifiable by experience or observation

Which of the following is not a function of clearly identified research questions: they make the scope of your research as wide as possible

A variable with two possible values is called answer discontinuous variable

if our research is studying the effect of using laptops in his classroom to ascertain their married and worth, he is likely conducting which type of applied research: impact assessment research

_____ variables can take on almost any numeric value and can be meaningfully divided into smaller increments, including fractional and decimal values. You often see a continuous variable on a scale. For example, when you measure height, weight, and temperature, you have to continue data. Answer continues

An elementary or basic form of the search, in which little is known about the situation and previous theories or ideas do not apply, is known as: exploratory study

a bundle of meaning or characteristics associated with certain events, objects and situations is called answer concept

___ is the philosophical Stance according to which this senses are the ultimate source of human knowledge. Answer empiricism

population and sample of the study is the part of which of the following optionmm

Research design

Which of the following is not included in research proposal answer result

Identify the term which is referred to as the scope of the applicability of the research findings in one organizational setting to other settings with the help of statistics

Statistical generalization

The independent variable is answer the variable manipulated in order to observe its effects

Research which is conducted as societal level is a type of ___ research. Answer micro

The research that refers to scientific study and helps to seek out solutions to a practical problem is called answer applied research

STA630 QUIZ: 2

Self-administered questionnaires in hard form is a part of: Non Interactive media

Which of the following tasks is not accomplished by theratical frame work: TRelated the previous study

A researcher in his questionnaire asked nature of busnies responsetns are working in; manufacturing or serving. Nature of business is likely to be measured on which the following scales? Nominal scale

The essential part in ethics and ethical standards is: No one is being harmed by research activities

The arrangement of steps involved in operational definition of a concept is: Concepts, statements, Elements, Dimension

Quantitative researcher converts the data in which of the following forms: Numbers

[6:15 PM, 5/19/2021] Tanveer Online Academy: Which of the following is the process of taking a construct and refining it by giving it a conceptual and theoretical definition: conceptualization

Which of the following is not a feature of theoretical framework: presenting findings

What is the first step in research process: define broad problem area

Rights and obligations of researcher are generally dictated by the __ norms of the society

Logical relationship among the factors identified in the literature review is called ____ theoretical framework

Apart from that deception is unethical, what is the other important disadvantage of deceiving people? It can damage the anonymity of respondents

Self-administered questionnaires in hard form part of: non interactive media

Which of the following is the least obtrusive and most accurate method for recording data in an interview: Sta630

Which of the following number of variables involved in descriptive statistics: all of the given

You can see table total of columns and rows are called: Marginal

Which of the following occurs when one partial replicate the bivariate relationship but other partials do not: specification pattern

The validity of a measure refers to the: Accuracy with which it measures the construct

Which of the following is likely to reduce the validity of a test? All of the given

A proposal for quantitative research has most of the parts of a research reports except: An Abstract

While discussing about ethics in research, which of the following which of the following is not considered as concerned party? Government

_____ allows the largest number of statistical techniques to be conducted. Interval/ratio

The least power scale is _____ scale. Nominal

If we compare the average grade of students of management sciences mathematics statistics and sociology then the unit of analysis will be: Group

The mayor which helps the researcher to capture the intensity of a variable is called: scale

Which of the following is the process of taking a construct and refining it by giving it a conceptual or theoretical definition: conceptualization

Analytical activities may involve all of the given options

An interval scale contains : a fixed amount of difference between categories

Rights and application of research originally dictated by the : norms of the society

If there is searcher converts the abstract concept into a tangible one is called answer operationalization

Higher the job satisfaction lower will be the rate of turnover what is the direction of relationship does this proposition present answer negative relationship

..... Validity indicates that items that are intended to be my dear look like they may as the concept answer face validity

CAPI stands for answer computer assisted personal interviewing

An operational definition is answer a definition of a concept in terms of specific empirical measures

Which of the following best describes the ethics answer rules governing society

A researcher should practice which of the following guideline while conducting a research project answer all of the given options

Specifically a theoretical framework serves the group of answer all of the given

__ is a measure in which researcher combine several distinct indicators of variable into a single score. Index

Tanveer Online Academy: Companies have the right to dissociate themselves from sponsorship of a research project this type of confidence jaitley is called answers sponsorship non-disclosure

Tanveer Online Academy: A physiological reaction test was given to 100 participant. Instead of recording reaction time of every participant, the research choose to record their position as compared to other participants.i.e. the fattest fuck participants was coded as 1 and the slowest as 100. This is an example of a/an ___ variable : nominal

One of the techniques for narrowing a topic into a research question includes answer writing proposal

Are searcher participant might get suffered from which of the following forms of harm, during research study? All of the above

If the problem statement is focused on how to augment knowledge sharing behavior of knowledge workers, the unit of analysis would be answer individual

___ validity indicates that items that are intended to be measured to look like them measured the concept. Face validity

The step-by-step process by which the research project is conducted and completed is known as answer the research process

A proposal for quantitative research has most of the parts of a research report except: An abstract

If the research questions are concerned with finding out who, what, where, when, or how much, then the study is ___ descriptive study

The prottest only design when the Nonequivalent groups is likely to control for which of the following threats to internal validity: differential attrition

Which of the following term best describes data that were originally collected at an earlier time by a different person for a different purpose? Secondary data

Which of the following is the most damaging problem for the researcher with secondary data answer it may be biased

Which of the following experimental designs has only one group, a pretest, a treatment and a posttest? One group pretest posttest design

How is nominal data presented answer in order

Which of the following concerns is most likely to become a problem if Mr baber uses purposive sampling techniques? selection of participants who are thought to be informative articulate and experience with the research topic and setting

In Random sampling, the probability of selecting an item from the population is answer known

A Random sampling technique which uses number of subgroups from population for in depth study is called: Stratified random sampling

Which of the following is a process of marking segments of data with symbols, descriptive words are category? Coding

The group that does not receive the treatment is called answer control group

A census taken often collect data through which of the following scandid

_____ is a set of rules stating that certain numbers are assigned to variable attributes?

Coding procedure

_____ is a measure of association tested for its genuineness by controlling the third variable:

trivariate tables

They recorded measures of certain phenomena is called information

The faculty members of University consists of 85% star with master as highest qualification. Rest of 15% can be divided as 10% M.phil, 4% PhD and 1% post doctorate as highest qualification. Research awards the sample of each category in a proposition as given above which of the following is the best choice for him to take sample. Ans quota sampling

All of the following are principles of asking interview question except. ANS read each question rapidly

Which of the following is an example of Likert data ANS

Strongly agree neutral disagree strongly disagree

In data collection process, when a researcher has to conduct an in depth interview, which of the following tool is necessary? Interview Guide

_____ may be necessary in situations in which the respondent begins to lose track of the question. Probing

A numerical value calculated from population is called: Parameter

The small scale trial run of a particular item is called _____. Pilot test

A researcher wants to study the impact of average hour of study in a week on CGPA of MBA students in virtual university of Pakistan. He focused on specifically the students specialized in finance. The total of number of MBA students in VU is an example of which of the following? Target population

The list of all units in a population is called: Sampling Frame

A sample can be defined as: Some selected elements from a population through which we can draw conclusions about all population

Which of the following is/are principle(s) of questionnaire construction? Avoid double-barreled questions

Which of the following is an example of an issue that would be checked in a pilot testing?

Completion of all questions on a questionnaire

Which of the following is an advantage of open questions? They allow respondents to answer in their own terms.

How do you find comfort at your work place?

Very good

Good

Fair

Poor

This question is poorly structured. In your opinion what is the problem in its design?

Ambiguity and vagueness

Why does qualitative interviewing have an advantage over participant observation when it comes to longitudinal research? Repeat interviews are easier to organise.

The difference between parameter and statistics is called: Sampling Error

When constructing a questionnaire, there are few principles which must never be ignored.

Which of the following is NOT one of those principles? Avoid double negatives

Sample is subset of:” Population

Which of the following best defines the population element/unit of study? The subject on which the measurement is being taken

The summary description of a given variable in a population is called as: Parameter

“Is the logistical support adequate?” is a part of _____ aspect which needs to be evaluated during pilot testing: Staffing and activities of research team can be checked

Which of the following is the least obtrusive and most accurate method for recording data in an interview? Audiotaping

Which of the following is an example of a dilemma that might face feminist business researchers conducting qualitative interviews with women? How to overcome the issue of false consciousness?