**MGT603 Final Term Exam Papers August-2023**

**MGT603 Time 11:30 15/08/2023**

**Short Questions**

i) What are the corporation objectives , name two organisations

ii) How can the marketing be environmental help in pak

iii) How to evaluate business worth ?

iv) What does audit mean according to the definition of AA

**Long Questions**

i) How can Michael Porter generic theory be adapted to gain competitive advantage.

ii) why we want Research and Development R&D 1) in r&d 2) hiring people from outside

iii) Write details steps for pro-formas.

**Multiple Choice Questions**

Mcqs were conceptual based.