**MGT602 Final Term Exam Papers August-2023**

Different between flat and tall structure? 3

Difference between horizontal and vertical merger ?

What appendix contains? 3

What is Labeling ? 3

Strategies of blue ocean ? 3

Difference between internal and external users of business plan ? 5

Statement is given related BCG matrix and identify this stage and write 2 strategies companies does in this stage? 5

Difference between want and demand with example ? 5

Bird in hand briefly ?5