**MGT301 Final Term Exam Papers August-2023**

MGT 301 Date: 15/08/23
Final Term Spring 23
Time: 2:30 Pm
MCQS
All Conceptual
Short Questions
Difference b/w Price and Pricing.
Service Marketing Traingle
3 Important factor of psychographic segmentation
Social Media Marketing
Bki 2 Conceptual thy
Long Questions
Personal Selling or Direct Marketing Difference.