

Question No : 1 of 27		Marks: 1 (Budgeted Time 1 Min)
<p>Wars launched for the territorial integrity of Pakistan, struggle for ideological integrity and the forecasts of the impending dangers etc. comes in the category of which of them?</p>		
Answer (Please select your correct option)		
<input type="radio"/>	Science	
<input type="radio"/>	Commemoration	
<input type="radio"/>	Psychological Feature	
<input type="radio"/>	Instructional Features	
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Question No : 2 of 27		Marks: 1 (Budgeted Time 1 Min)
<p>AltaVista or InfoSeek are available on the Internet for information finding refers to which of the following?</p>		
Answer (Please select your correct option)		
<input type="radio"/>	Search engines	
<input type="radio"/>	Wikipedia	
<input type="radio"/>	Blogs	
<input type="radio"/>	Yahoo directory	
Made By: Waqar Siddhu		

Question No : 3 of 27		Marks: 1 (Budgeted Time 1 Min)
<p>Which of the following reminds us that information is rarely neutral?</p>		
Answer (Please select your correct option)		
<input type="radio"/>	Bias	
<input type="radio"/>	Prejudice	
<input type="radio"/>	Favoritism	
<input type="radio"/>	Preconception	
Made By: Waqar Siddhu		

Question No : 4 of 27		Marks: 1 (Budgeted Time 1 Min)
<p>'Asking questions to obtain information' refers to which of the following?</p>		
Answer (Please select your correct option)		
<input type="radio"/>	Interview	Made By: Waqar Siddhu
<input type="radio"/>	Column	
<input type="radio"/>	Article	
<input type="radio"/>	Feature	
Question No : 5 of 27		
<p>In body language, erect posture shows:</p>		
Answer (Please select your correct option)		
<input type="radio"/>	You're threatening	Made By: Waqar Siddhu
<input type="radio"/>	You're lazy	
<input type="radio"/>	You're Friendly	
<input type="radio"/>	You're alert	
Question No : 6 of 27		
<p>The important difference between magazine and newspaper interview is that the typical newspaper feature interview may be somewhat less thorough because the newspaper writer frequently faces an imminent _____.</p>		
Answer (Please select your correct option)		
<input type="radio"/>	Deadline	Made By: Waqar Siddhu
<input type="radio"/>	Target	
<input type="radio"/>	Goal	
<input type="radio"/>	Extension	

Question No : 7 of 27

Marks: 1 (Budgeted Time 1 Min)

The intro that appeals to the readers, add colour to the writing and used when the purpose of your intro is to provoke the reader's interest refers to which of the following:

Answer (Please select your correct option)

- ☐ Novelty intro
- ☐ Developed intro
- ☐ Spanking intro
- ☐ Pristine intro

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Question No : 8 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following makes the reader to continue reading the feature?

Answer (Please select your correct option)

- ☐ Body
- ☐ Intro
- ☐ Closing paragraph
- ☐ Transition

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Question No : 9 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following refers to Stodginess in feature rewriting?

Answer (Please select your correct option)

- ☐ Clichés
- ☐ Verbosity
- ☐ Circumlocution
- ☐ Abstractness

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Question No : 10 of 27

Marks: 1 (Budgeted Time 1 Min)

The features can be written on ever-green subjects like all of the given Except:

Answer (Please select your correct option)

- ☐ Health
- ☐ Family
- ☐ Industry
- ☐ Lethargy

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Question No : 11 of 27

Marks: 1 (Budgeted Time 1 Min)

A person washed the outside windows of the city's tallest building. Which kind of feature story covers such topics?

Answer (Please select your correct option)

- ☐ The first person story
- ☐ News story
- ☐ The odd occupation story
- ☐ Profile story

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Question No : 12 of 27

Marks: 1 (Budgeted Time 1 Min)

Where was the Penny Press existed?

Answer (Please select your correct option)

- ☐ United States
- ☐ England
- ☐ Germany
- ☐ France

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Question No : 13 of 27

Marks: 1 (Budgeted Time 1 Min)

What is the other name of intro?

Answer (Please select your correct option)

- ☐ Lead
- ☐ Body
- ☐ Transition
- ☐ Conclusion

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Question No : 14 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following has been described as an editorial with a by-line by the journalists?

Answer (Please select your correct option)

- ☐ Column
- ☐ Feature
- ☐ Article
- ☐ Interview

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Question No : 15 of 27

Marks: 1 (Budgeted Time 1 Min)

In which of the following type of columns current news events are related to the past and also to the future?

Answer (Please select your correct option)

- ☐ Reporting-in-Depth Columns
- ☐ Gossip Columns
- ☐ Essay Columns
- ☐ Personality Diary Columns

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Question No : 16 of 27

Marks: 1 (Budgeted Time 1 Min)

The underlying point in the feature writing is the skill and ability to write with which of the following appeal?

Answer (Please select your correct option)

- ☐ Imaginative appeal
- ☐ Emotional appeal
- ☐ Logical appeal
- ☐ Inventive appeal

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Question No : 17 of 27

Marks: 1 (Budgeted Time 1 Min)

"The features are literally and figuratively a composition of superb beauty, with unique and excellent style of writings, on which the whole sub-structure of a newspaper stands solidly". It refers to which of the following?

Answer (Please select your correct option)

- ☐ Striking Features
- ☐ Articles
- ☐ Attractive prose pieces
- ☐ Quotations

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Question No : 18 of 27

Marks: 1 (Budgeted Time 1 Min)

When features began to assume their modern form in the "penny press"?

Answer (Please select your correct option)

- ☐ 1840s
- ☐ 1850s
- ☐ 1860s
- ☐ 1830s

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Question No : 19 of 27

Marks: 1 (Budgeted Time 1 Min)

All of the following tools are used to keep the readers' interest intact in features, Except:

Answer (Please select your correct option)

☐ Pictures

☐ Maps

☐ Comments

☐ Vagueness

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Question No : 20 of 27

Marks: 1 (Budgeted Time 1 Min)

If the feature writer is not showing accuracy in facts and figures then he/she loses his greatest asset named as:

Answer (Please select your correct option)

☐ Meticulousness

☐ Honesty

☐ Exactitude

☐ Credibility

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Question No : 21 of 27

Marks: 1 (Budgeted Time 1 Min)

Column-writing includes all of the following, Except:

Answer (Please select your correct option)

☐ Anecdotes

☐ Short essays

☐ Reviews

☐ Articles

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Question No : 22 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following type of columns include commentary and criticism on books, criticism columns on films and theatre, columns on performance in sports, columns on the study of the impending and actual changes in the different walks of life etc?

Answer (Please select your correct option)

☐ Specialized columns

☐ Gossip columns

☐ Miscellaneous columns

☐ Standard columns

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Question No : 23 of 27

Marks: 3 (Budgeted Time 6 Min)

What do you know about the conclusion of features?

Answer (Please [click here](#) to Add Answer)

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Question No : 24 of 27

Marks: 3 (Budgeted Time 6 Min)

What are the three thumb rules to avoid making mistakes in feature writing?

Answer (Please [click here](#) to Add Answer)

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Question No : 25 of 27

Marks: 3 (Budgeted Time 6 Min)

"Think before writing". Elaborate it with reference to features.

Answer (Please [click here](#) to Add Answer)

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Question No : 26 of 27

Marks: 5 (Budgeted Time 10 Min)

Write the importance of unusualness for feature writers?

Answer (Please [click here](#) to Add Answer)

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Question No : 27 of 27

Marks: 5 (Budgeted Time 10 Min)

Name any 10 types of columns?

Answer (Please [click here](#) to Add Answer)

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