

Question No : 1 of 27

Marks: 1 (Budgeted Time 1 Min)

Wars launched for the territorial integrity of Pakistan, struggle for ideological integrity and the forecasts of the impending dangers etc. comes in the category of which of them?

Answer ( Please select your correct option )

- Science
- Commemoration
- Psychological Feature
- Instructional Features

**Made By: Waqar Siddhu**

Question No : 2 of 27

Marks: 1 (Budgeted Time 1 Min)

AltaVista or InfoSeek are available on the Internet for information finding refers to which of the following?

Answer ( Please select your correct option )

- Search engines
- Wikipedia
- Blogs
- Yahoo directory

**Made By: Waqar Siddhu**

Question No : 3 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following reminds us that information is rarely neutral?

Answer ( Please select your correct option )

- Bias
- Prejudice
- Favoritism
- Preconception

**Made By: Waqar Siddhu**

Question No : 4 of 27

Marks: 1 (Budgeted Time 1 Min)

'Asking questions to obtain information' refers to which of the following?

Answer ( Please select your correct option )

- Interview
- Column
- Article
- Feature

**Made By: Waqar Siddhu**

Question No : 5 of 27

Marks: 1 (Budgeted Time 1 Min)

In body language, erect posture shows:

Answer ( Please select your correct option )

- You're threatening
- You're lazy
- You're Friendly
- You're alert

**Made By: Waqar Siddhu**

Question No : 6 of 27

Marks: 1 (Budgeted Time 1 Min)

The important difference between magazine and newspaper interview is that the typical newspaper feature interview may be somewhat less thorough because the newspaper writer frequently faces an imminent \_\_\_\_\_.

Answer ( Please select your correct option )

- Deadline
- Target
- Goal
- Extension

**Made By: Waqar Siddhu**

Question No : 7 of 27

Marks: 1 (Budgeted Time 1 Min)

The intro that appeals to the readers, add colour to the writing and used when the purpose of your intro is to provoke the reader's interest refers to which of the following?

Answer ( Please select your correct option )

Novelty intro

Developed intro

Spanking intro

Pristine intro

**Made By: Waqar Siddhu**

Question No : 8 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following makes the reader to continue reading the feature?

Answer ( Please select your correct option )

Body

Intro

Closing paragraph

Transition

**Made By: Waqar Siddhu**

Question No : 9 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following refers to Stodginess in feature rewriting?

Answer ( Please select your correct option )

Clichés

Verbosity

Circumlocution

Abstractness

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Question No : 10 of 27

Marks: 1 (Budgeted Time 1 Min)

The features can be written on ever-green subjects like all of the given Except:

Health

Family

Industry

Lethargy

**Made By: Waqar Siddhu**

Question No : 11 of 27

Marks: 1 (Budgeted Time 1 Min)

A person washed the outside windows of the city's tallest building. Which kind of feature story covers such topics?

The first person story

News story

The odd occupation story

Profile story

**Made By: Waqar Siddhu**

Question No : 12 of 27

Marks: 1 (Budgeted Time 1 Min)

Where was the Penny Press existed?

United States

England

Germany

France

**Made By: Waqar Siddhu**

Question No : 13 of 27

Marks: 1 (Budgeted Time 1 Min)

What is the other name of intro?

Answer ( Please select your correct option )

Lead

Body

Transition

Conclusion

**Made By: Waqar Siddhu**

Question No : 14 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following has been described as an editorial with a by-line by the journalists?

Answer ( Please select your correct option )

Column

Feature

Article

Interview

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Question No : 15 of 27

Marks: 1 (Budgeted Time 1 Min)

In which of the following type of columns current news events are related to the past and also to the future?

Answer ( Please select your correct option )

Reporting-in-Depth Columns

Gossip Columns

Essay Columns

Personality Diary Columns

**Made By: Waqar Siddhu**

Question No : 16 of 27

Marks: 1 (Budgeted Time 1 Min)

The underlying point in the feature writing is the skill and ability to write with which of the following appeal?

Answer ( Please select your correct option )

Imaginative appeal

Emotional appeal

Logical appeal

Inventive appeal

**Made By: Waqar Siddhu**

Question No : 17 of 27

Marks: 1 (Budgeted Time 1 Min)

"The features are literally and figuratively a composition of superb beauty, with unique and excellent style of writings, on which the whole sub-structure of a newspaper stands solidly". It refers to which of the following?

Answer ( Please select your correct option )

Striking Features

Articles

Attractive prose pieces

Quotations

**Made By: Waqar Siddhu**

Question No : 18 of 27

Marks: 1 (Budgeted Time 1 Min)

When features began to assume their modern form in the "penny press"?

Answer ( Please select your correct option )

1840s

1850s

1860s

1830s

**Made By: Waqar Siddhu**

Question No : 19 of 27

Marks: 1 (Budgeted Time 1 Min)

All of the following tools are used to keep the readers' interest intact in features, Except:

Answer ( Please select your correct option )

Pictures

Maps

Comments

Vagueness

**Made By: Waqar Siddhu**

Question No : 20 of 27

Marks: 1 (Budgeted Time 1 Min)

If the feature writer is not showing accuracy in facts and figures then he/she loses his greatest asset named as:

Answer ( Please select your correct option )

Meticulousness

Honesty

Exactitude

Credibility

**Made By: Waqar Siddhu**

Question No : 21 of 27

Marks: 1 (Budgeted Time 1 Min)

Column-writing includes all of the following, Except:

Answer ( Please select your correct option )

Anecdotes

Short essays

Reviews

Articles

**Made By: Waqar Siddhu**

Question No : 22 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following type of columns include commentary and criticism on books, criticism columns on films and theatre, columns on performance in sports, columns on the study of the impending and actual changes in the different walks of life etc?

Answer ( Please select your correct option )

- Specialized columns
- Gossip columns
- Miscellaneous columns
- Standard columns

**Made By: Waqar Siddhu**

Question No : 23 of 27

Marks: 3 (Budgeted Time 6 Min)

What do you know about the conclusion of features?

Answer ( Please [click here](#) to Add Answer )

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**Made By: Waqar Siddhu**

Question No : 24 of 27

Marks: 3 (Budgeted Time 6 Min)

What are the three thumb rules to avoid making mistakes in feature writing?

Answer ( Please [click here](#) to Add Answer )

Rich text editor toolbar with icons for undo, redo, bold, italic, underline, link, unlink, list, indent, outdent, font color, background color, and zoom. The text area below is empty.

**Made By: Waqar Siddhu**

Question No : 25 of 27

Marks: 3 (Budgeted Time 6 Min)

"Think before writing". Elaborate it with reference to features.

Answer ( Please [click here](#) to Add Answer )

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**Made By: Waqar Siddhu**

Question No : 26 of 27

Marks: 5 (Budgeted Time 10 Min)

Write the importance of unusualness for feature writers?

Answer ( Please [click here](#) to Add Answer )

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**Made By: Waqar Siddhu**

Question No : 27 of 27

Marks: 5 (Budgeted Time 10 Min)

Name any 10 types of columns?

Answer ( Please [click here](#) to Add Answer )

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