

Question No : 1 of 27

Marks: 1 (Budgeted Time 1 Min)

Bomb blast takes place in Uganda is less important for us as compared to the same incident that takes place in India. In this case, which factor determines the significance of news?

Answer (Please select your correct option)

- Timeliness
- Proximity
- Prominence
- Conflict

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Question No : 2 of 27

Marks: 1 (Budgeted Time 1 Min)

People living in desert generally adopt which of the following method for being traced out by their relatives in case of having any problem during traveling?

Answer (Please select your correct option)

- They tie small pieces of cloth on trees in the way
- They use wireless sets for communication
- They use loud speakers to call for help
- They send message through pigeons

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Question No : 3 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following helps us to update about the current happenings while watching some other programme on television screen?

Answer (Please select your correct option)

- Breaking news
- Ticker
- News update
- Flash

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Question No : 4 of 27

Marks: 1 (Budgeted Time 1 Min)

Read the following news and identify which of the following element is missing?

HEC plans to review the curriculum of Social Science disciplines which is being followed in the private universities. The decision is made in the meeting held in HEC head office. The objectives of this action can not be found as yet.

Answer (Please select your correct option)

Conciseness

Accuracy

Clarity

Speed

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Question No : 5 of 27

Marks: 1 (Budgeted Time 1 Min)

A reader would enjoy reading the story if it is free from:

Answer (Please select your correct option)

Answers of 5 Ws and H

Relevant information about the event

Insignificant descriptions

Versions of all the important people involved

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Question No : 6 of 27

Marks: 1 (Budgeted Time 1 Min)

Identify the possible source of the following news:

A 28 years old doctor was arrested by FIA who was allegedly carrying drugs in his luggage. He is kept under arrest for further investigation.

Answer (Please select your correct option)

Hospital

Airport

University

Court

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Question No : 7 of 27

Marks: 1 (Budgeted Time 1 Min)

The decision to establish IINA – Islamic International News Agency was taken in OIC summit 1974 in which of the following city?

Answer (Please select your correct option)

- Jeddah
- Lahore
- Baghdad
- Cairo

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Question No : 8 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following characteristic has revolutionized modern journalism?

Answer (Please select your correct option)

- Instant reporting
- Conflict reporting
- Investigative reporting
- Analytical reporting

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Question No : 9 of 27

Marks: 1 (Budgeted Time 1 Min)

Electronic sources of information are less popular in older people. Identify an appropriate reason from given options.

Answer (Please select your correct option)

- Old generation is not literate enough
- Electronic sources are designed for young generation only
- They are not used to of HI-tech devices
- Modern devices are not of their use

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Question No : 10 of 27

Marks: 1 (Budgeted Time 1 Min)

Read the following and identify the designation of Jhanzaib.

Jhanzaib working for a media organization is responsible to cover the events taking place in various parts of the city. He collects raw information from the field and compiles a story which is later on presented on television.

Answer (Please select your correct option)

Presenter

Producer

Sub-editor

Reporter

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Question No : 11 of 27

Marks: 1 (Budgeted Time 1 Min)

Suppose a newspaper reporter attends a product launch event followed by a press conference by the company's Marketing Manager. Which of the following task will NOT be performed by the reporter at the event?

Participate in Q/A session

Interview the key persons

Take photos to publish

Receive press release

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Question No : 12 of 27

Marks: 1 (Budgeted Time 1 Min)

"A reporter is assigned a task to develop a story on the illegal import of drugs in Pakistan which is affecting the local drug manufacturing business." Identify the beat of reporter.

Crime beat

Health beat

Business beat

Court beat

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Question No : 13 of 27

Marks: 1 (Budgeted Time 1 Min)

All the given areas have relevance to youth Except:

- Decline in employment opportunities
- 50% discount sale on household goods
- Lack of recreation activities
- Sale announced on imported garments

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Question No : 14 of 27

Marks: 1 (Budgeted Time 1 Min)

Suppose a Pakistani diplomat visits India for a dialogue on the request of Indian government. Identify the point which he would NOT agree upon with the Indian government.

- Pakistan and India will strengthen mutual co-operation
- India will help Pakistan to fight against terrorism
- India and Pakistan will ensure peace building measures
- Pakistan should end supporting Kashmiri Mujahideen

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Question No : 15 of 27

Marks: 1 (Budgeted Time 1 Min)

Diplomatic reporters should keenly watch the activities of NGOs operating nationwide because:

- They may have hidden agenda supported by a foreign country
- They may be misusing foreign aid collected in the name of welfare
- They may damage country's image in front of international community
- They may be manipulating their accounts to hide corruption

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Question No : 16 of 27

Marks: 1 (Budgeted Time 1 Min)

A reporter brings news regarding PIA. In which beat the person is working?

Answer (Please select your correct option)

Education Ministry

Finance Ministry

Air Aviation Ministry

Defense Ministry

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Question No : 17 of 27

Marks: 1 (Budgeted Time 1 Min)

A reporter brings news regarding Immigration Department. In which beat the person is working?

Answer (Please select your correct option)

Defense Ministry

Interior ministry

Finance Ministry

Air Aviation Ministry

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Question No : 18 of 27

Marks: 1 (Budgeted Time 1 Min)

The tenure of Chief Election Commission of Pakistan is fixed according of which of the following?

Answer (Please select your correct option)

Assembly resolution

The Speaker of National Assembly

The President

The Constitution

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Question No : 19 of 27

Marks: 1 (Budgeted Time 1 Min)

Suppose you are required to cover a rally or mob demonstration and file a report. Which of the following will be of least importance for a conflict reporter covering a mob or rally?

- Answer (Please select your correct option)
- Reason of conflict
 - Public concern
 - Safety precautions
 - Nationality of reporter

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Question No : 20 of 27

Marks: 1 (Budgeted Time 1 Min)

Pakistan and India are the neighboring countries having bitter past. Which of the following issue is the bone of contention between the two countries?

- Answer (Please select your correct option)
- Mumbai Attacks
 - Kashmir Issue
 - Dispute over water resources
 - Nuclear Issue

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Question No : 21 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following news will be demanding instant reporting?

- Answer (Please select your correct option)
- Murder of a politician
 - Convocation in any major university of Pakistan
 - Press Conference of a Multinational Company
 - News of spring festival

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Question No : 22 of 27

Marks: 1 (Budgeted Time 1 Min)

"It is my personal opinion that he is a cheat". Which of the following word can be eliminated from the sentence with no change in its meaning?

Answer (Please select your correct option)

My

Personal

He

Is

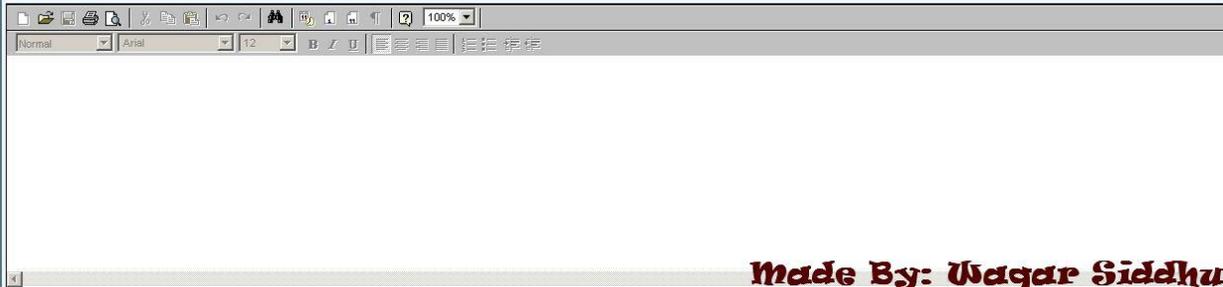
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Question No : 23 of 27

Marks: 3 (Budgeted Time 6 Min)

Differentiate between war and civil war with help of examples.

Answer (Please [click here](#) to Add Answer)



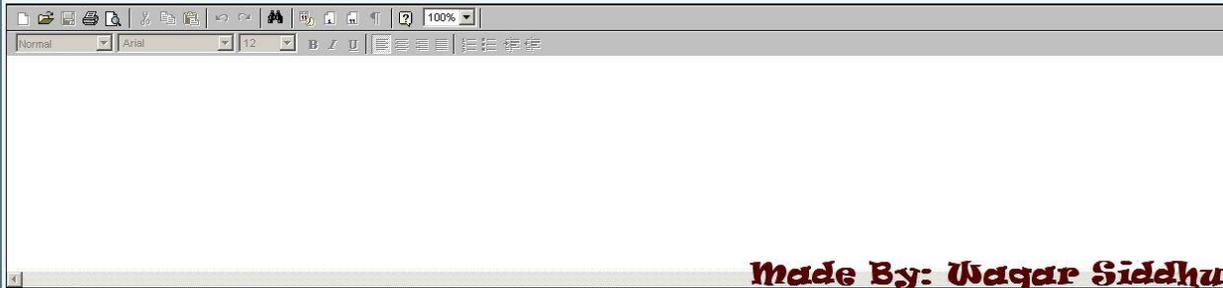
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Question No : 24 of 27

Marks: 3 (Budgeted Time 6 Min)

You have studied many definitions of reporter. Based on your understanding, present your own definition of reporter.

Answer (Please [click here](#) to Add Answer)



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Question No : 25 of 27

Marks: 3 (Budgeted Time 6 Min)

List any three ministries that are known as sensitive ministries.

Answer (Please [click here](#) to Add Answer)

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Question No : 26 of 27

Marks: 5 (Budgeted Time 10 Min)

You have studied many forms of health beat news. List down five examples of news, which may fall under health beat.

Answer (Please [click here](#) to Add Answer)

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Question No : 27 of 27

Marks: 5 (Budgeted Time 10 Min)

Earlier Pakistan and India had hostile relations which restricted both the countries to have a dialogue. Today, both the rival countries realize the importance of bi-lateral talks and taking measures to develop friendly relations with each other.

Present your analysis on this change in foreign policy of Pakistan. Do you think this attitude can lead to have a dialogue with India for the resolution of Kashmir issue?

Answer (Please [click here](#) to Add Answer)

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